

Write On!

Presented by PraterWrites

- Improve your group's performance
- Take the hassle and frustration out of writing
- Save on training fees by bringing the seminar in-house

ABOUT THE SEMINAR

Your employees will learn in a fast-paced, interactive, fun, and relaxed environment how to upgrade their writing skills and add professional polish to everything they write. By untangling the writing process and applying a three-step writing discipline they will be more powerful, persuasive communicators.

Anyone can learn to be an effective writer with the right training. In just one day, your employees will learn how to:

- Add more clarity and power to all their business documents
- Build their credibility and get great results
- Write for different audiences and get them to respond
- Organize their thoughts and their work
- Get their reader's attention and keep it
- Identify what to put in and what to leave out
- Say more with less
- Write better and faster

ABOUT THE SEMINAR LEADER

Sandy Prater is a communications consultant and principal of PraterWrites, which she founded in 1993. Before starting PraterWrites, Sandy gained valuable writing, editing and editorial experience while working as writer, editor, grantmaker, marketing manager, special events coordinator and business leader for a Fortune 100 company. She has applied her skills to business of all sizes, ranging from a telecommunications giant and large insurance company to a new-model international marketing firm and wireless telephone company. Visit

www.PraterWrites.com to learn more or contact Sandy Prater at 425-883-4725 or toll free: 1-866-476-6452.

IN-HOUSE TRAINING

Write On! classes are offered in an open forum to businesses and agencies of all sizes for \$275 per person. The same class can be brought to your company at a reduced rate, and is offered in two class sizes. Smaller classes allow for more personal attention; larger classes provide the biggest per student savings.

Class for up to 10 participants
\$2,500*

Class for up to 20 participants
\$4,500*

* Plus expenses

Each participant receives reference materials including the PraterWrites Quick Reference Guide.

TAILORED TO YOUR UNIQUE NEEDS

A Write On! seminar brought to your employees creates a learning environment of shared experiences and common industry knowledge.

For an additional fee, the class can be tailored to meet your specific training objectives.