

## Experience Synsor

Synsor is a nationally recognized store-fixture manufacturer that focuses on innovative design, production and customer-service solutions. We have a passion for working with customers to produce cutting-edge solutions to retail merchandising. Founded in 1971, Synsor partners with high-volume industry leaders to produce:

- Freestanding retail fixtures
- Complete in-line retail environments
- Point-of-purchase displays
- Retailing and interactive kiosks
- Store-within-a-store applications

Synsor's legacy is satisfying the rigorous requirements of demanding, long-term customers.

### Market-driven solutions

Producing competitively-priced products to meet or exceed customer expectations for quality, quantity and on-time delivery is a hallmark of Synsor. There are two keys to our responsive approach. The first is a superior Customer Service Department that ensures immediate and direct customer communication with all Synsor functions. The second is having all key services in house:

- Design development
- Engineering and prototyping
- Wood, metal and plastic manufacturing
- Program management
- Warehouse/distribution
- National installation

We commit the resources necessary to fully support the business objectives of our customers. Our full production services commonly integrate:

- Graphic elements
- Interactive technologies
- Food service elements
- Electrical and lighting components
- Modular assemblies

*Synsor is fixture innovation!*

*Synsor is the melding of synergy (the whole is greater than the sum of its parts) and the sensory component of interactive devices.*

### State-of-the art facilities

*The company built and owns a 130,000 square-foot, highly automated facility to support all of the processes needed to successfully implement large roll-out projects.*

*The plant is outfitted with the latest state-of-the-art CNC equipment, all directed by a computer management system designed for cost-effective volume manufacturing.*

*Synsor provides absolute and continual quality consistency, quick-turn-around times and timely product modifications to meet the unique needs of each customer.*